

CURRICULUM VITAE

MICHAEL MACKAY

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BIOGRAPHY

I'm a 18 year old graphic designer from West Kilbride. I have been actively interested in Graphic Design for around 6 years and with this have developed a good understanding of the programs and am mostly self taught. I also have a strong love for sports having played many but settling on the ice sports of Ice Hockey and Speed Skating. Which I have skated competitively in the later at the British Championships.

EXPERIENCE

- **Graphic Designer**

Level 99 | 2015 - Present

· Helping to create multimedia assets for clients in the esports industry while working within a team of both designers and non designers.

Assets include: Graphics for Web, Video, Motion Design, Web Design, Merchandising, Packaging and more.

Clients include: Red bull, Hyperx, Lagardère Group, Sterling VC (New York Mets), Ginx TV, ESL, Micron, H2K.

Working at Level 99 has allowed me to develop my skills in an agency environment working with project managers and extremely tight deadlines allowing me to understand working under stress and the large work loads needed. It has also allowed me to be very adaptable due to having to learn many different fields while under deadline. One example would be learning After Effects from nothing within a couple of days to help out with video and motion projects which has allowed me to push the level of work that L99 can offer their clients.

REFERENCES

References are available on request

EDUCATION

- **Ardrossan Academy**
(2011 - 2015)

National 5

7 National 5 certificates.

- English - A
- Graphic Communication - A
- Mathematics - B
- Art & Design - B
- History - B
- Physics - B
- Design and Manufacture - B

- **City of Glasgow College**
(2015 - 2018)

NC Graphic Arts Portfolio

HND Graphic Design

ACHIEVEMENTS

- **Prize for Top Performer in National 5 Art & Design**
- **Prize in Graphic Communication**
- **Certificate of Distinction in Design and Manufacture**
- **Reached 2.5 Million total views on H2K Youtube channel within 1 year.**

SKILLS

- **Software**
 - Adobe Photoshop, Illustrator, InDesign, Lightroom, After Effects & Premier Pro.
- **Photography/Videography**